First Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Fall	AUN 101	First Year Experience	3	None	GENED
	GEN 102	Nigerian People & Culture	3	None	GENED
	CIE 111	Introduction to Computer & Computing	3	None	GENED
	WRI 101	Freshman Composition	3	None	GENED
	MAT 110	University Algebra	3	Placement Test	GENED
	CIV 1XX	Any (CIV 102, 112, 201, 211)	3	None	GENED
	TOTAL		**18**		

First Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Spring	SCE 1XX	Any 4 Credit (BIO, CHE, GEO, NES, PHY)	4	As stated	GENED
	MGT 201	Principles of Management	3	WRI 101	MAJOR
	ENT 101	Entrepreneurship & Development	3	Junior	GENED
	WRI 102	Freshman Composition II	3	WRI 101	GENED
	MAT 112	Pre-Calculus	3	MAT 110	GENED
	TOTAL		**16**		

Second Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Fall	MAT 210	Calculus I	3	MAT 112	GENED
	CDV 2XX	Any (CDV 208, 209)	3	None	GENED
	ENT 201	Entrepreneurship	3	ENT 101 & Junior	GENED/MAJOR
	MKT 201	Principles of Marketing	3	MGT 201 & WRI 102	MAJOR
	STA 101	Introduction to Research & Statistical Methods	3	MAT 110	GENED
	ACC 201	Principles of Financial Accounting	3	MGT 201 & MAT 110	MAJOR
	TOTAL		**18**		

Second Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Spring	ECO 210	Principles of Microeconomics	3	MAT 210	GENED
	GEN 103	History & Philosophy of Sciences	3	None	GENED
	QBA 201	Quantitative Business Analysis	3	MAT 210	MAJOR
	ACC 202	Principles of Managerial Accounting	3	ACC 201	MAJOR
	BLW 301	Business Law I	3	MGT 201	MAJOR
	BUS 310	Business Statistics	3	STA 101	SBE CORE
	TOTAL		**18**		

Third Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Fall	ECO 220	Principles of Macroeconomics	3	ECO 210	MAJOR
	MGT 301	Organisational Behaviour	3	MGT 201	MAJOR
	FIN 201	Business Finance	3	ACC 201, MAT 210	MAJOR
	WRI 321	Preparation of Written and Oral Reports	3	WRI 101, WRI 102	MAJOR
	QBA 202	Operations Management	3	STA 101, MAT 210	MAJOR
	MKT 301	Consumer Behaviour	3	MKT 201	MAJOR
	TOTAL		**18**		

Third Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Spring	PHI 300	Ethics and Leadership	3	Junior Standing	GENED
	MGT 360	Business Ethics & Social Responsibility	3	MGT 201	MAJOR
	MKT 302	Marketing Research	3	MKT 301	MAJOR
	MKT 304	Sales Management	3	MKT 301	MAJOR
	MKT ELECT-1	Marketing Major Elective 1	3	As stated	MAJOR
	TOTAL		**15**		

Fourth Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Fall	HUM 1XX	Any (ARH, ART, ENG,FRE, MUS,PHI,FUL, ARA)	3	WRI 102	GENED
	QBA 411	Research Methodology	3	STA 110, ACC 201, MKT 201, ECO 202	MAJOR
	QBA 465	Business Analytics	3		MAJOR
	MKT 401	Marketing Strategy	3	MKT 301	MAJOR
	MKT 305	Supply Chain Management	3	MKT 201	MAJOR
	MKT 402	International Marketing	3	MKT 301	MAJOR
	TOTAL		**18**		

Fourth Year **BSc - Marketing (2022-2026)**

Semester	Course Code	Course Title	Credit Hours	Pre-Requisites	Fulfills
Spring	QBA 412	Research Project	3	QBA 411	MAJOR
	MKT 303	Integrated Marketing Communications	3	MKT 301	MAJOR
	MGT300	International Business	3	MKT 201	MAJOR
	MGT 406	Business Policy and Strategy	3	Senior	MAJOR
	MKT ELEC-2	Marketing Major Elective 2	3	As Stated	MAJOR
	TOTAL		**15**		

Grand Total Credit Hours	**136**